

NEWS FROM SCDCA

South Carolina Department of Consumer Affairs



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SCDCA ANNOUNCES LIFESMARTS STATE COMPETITION MARCH 4

Sherry Gore King, Director of Educational Services, has announced that the state competition for "LifeSmarts... The Ultimate Consumer Challenge," will be held Friday, March 4, 2005 at the Lutheran Theological Southern Seminary, 4201 North Main Street in Reinartz Hall (parking is located on Wildwood Avenue). The competition begins at 10:00 a.m.

King, who is also the state coordinator of LifeSmarts, says that LifeSmarts is a fun, creative and exciting way to help teenagers learn about consumer and marketplace issues. It offers students of all backgrounds and abilities an opportunity to develop skills in the areas of **personal finance, health and safety, technology, environment and consumer rights/responsibilities**. She also stated that LifeSmarts complements the existing school curriculum and can be used as an activity for classes, groups, clubs, and community organizations.

Several teams from across the state participated in the 2004 - 2005 online competition, which ended February 4. The four state finalist teams from the online competition hail from Greenville, Darlington/Florence, and Manning/Clarendon. The winning team will represent South Carolina at the national competition in San Francisco, California on April 16 – 19, 2005. Scott Hawkins, morning show anchor on WIS-TV 10, will serve as QuestionMaster.

For more information about LifeSmarts, contact Sherry Gore King at (803) 734-4195 or 1-800-922-1594 (toll-free in SC) or king@dca.state.sc.us.

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About the South Carolina Department of Consumer Affairs:

Established by the Consumer Protection code in 1974, The South Carolina Department of Consumer Affairs represents the interests of South Carolina Consumers.

Our mission is to protect consumers from inequities in the marketplace through advocacy, mediation, enforcement and education.

For more information, visit www.sccconsumer.gov
